

+ EXPERIENCE

TouchTunes Interactive Network **Designer + Developer**

New York, NY
July 2012 - Present

- Create award winning digital experiences on the TouchTunes Interactive Network of over 65,000 locations across North America.
- Develop interactive advertising campaigns that generate new recurring revenue streams.
- Execute a digital campaign that promotes the TouchTunes app and generates 20,000 - 30,000 new app downloads monthly.
- Create concepts for music promotions that increase monthly music sales.
- Design and produce marketing material across web/print/social media for corporate & music marketing initiatives.
- Manage freelancers on marketing projects.

Freelance Designer + Developer

New York, NY
May 2000 - Present

- Design and develop web applications, web campaigns, and presentations.
- Develop code based animations for interactive web experiences.
- Generate dynamically driven web experiences.

Wonder Visualizing Brands **Interactive Developer**

New York, NY
July 2011 - April 2012

- Develop interactive web experiences, banner campaigns, and trade show kiosks.
- Develop motion design/animations for interactive web experiences, banner campaigns, and presentations.
- Create cross-browser compatible CSS & Javascript solutions that degrade gracefully.
- Develop engaging user experiences using Javascript/Jquery.
- Create responsive design solutions for desktop and mobile browsers.

Greater Than One **Interactive Developer**

New York, NY
June 2007 - July 2008

- Create Webby award winning interactive experiences for company clients.
- Develop interactive web apps, microsites, banner campaigns, and presentations.
- Develop motion design/animations for interactive web projects and presentations.

+ EDUCATION

Old Dominion University **Norfolk, VA**

BFA - Graphic Design

+ TECHNICAL SKILLS

Adobe Photoshop	(advanced)
Adobe Illustrator	(advanced)
Adobe AfterEffects	(proficient)
Adobe Premiere	(proficient)
Adobe InDesign	(proficient)
HTML	(proficient)
CSS	(advanced)
Javascript/JQuery	(advanced)